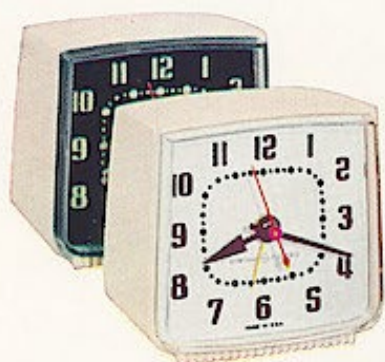


GENERAL  ELECTRIC

Clocks

nineteen 60/61 catalog

ALARM CLOCKS



ROOM-MATE 7H223 \$4.98
Popular low priced alarm. Ivory color case. Never needs winding. Wakes you for sure.

ROOM-MATE 7H223-L \$5.98
Luminous alarm. Attractive tailored ivory color case. Accurate, dependable.
Height 3 3/4" Width 3 3/4"



CUE-ETTE 7S261 \$4.98

Small in size and price. Antique white case fits on crowded night table. Alarm.

CUE-ETTE 7S261-L \$5.98

Luminous styling for this tiny alarm clock in antique white. Fits in crowded places.
Height 2 1/8" Width 3 3/8"



CUE-ETTE Feature Four Display Pack

(DEAL 1-60)

New! Gives you more to sell. Miniature alarm styling, extra features for easy trade-up, see-thru take-home cartons.

	Contains	
1-7S261	Cue-ette — Antique White	\$4.98
1-7S268	Cue-ette Model Snooz-Alarm clock — Beige	\$5.98
1-7S261-K	Cue-ette Lighted Dial — Antique White	\$5.98
1-7S268-K	Cue-ette Model Snooz-Alarm clock with Lighted Dial — Beige	\$7.98

Display Dimensions: Height 11 3/4" Width 11 3/4" Depth 3 3/4"

SNOOZ-ALARM® CLOCKS

America's favorite way to wake up. When the alarm sounds, just tap the top control, enjoy a snooze and the repeat alarm will wake you again about 10 minutes later.

wakes you lets you snooze wakes you again



DAWN GRAY

LITTLE MODEL SNOOZ-ALARM CLOCK 7H253 \$5.98

Low priced. Smart antique white case. Alarm wakes you, lets you snooze, wakes you again.

LITTLE MODEL SNOOZ-ALARM CLOCK 7H253-L \$6.98

Fully luminous repeat alarm clock. Choice of cases in dawn gray, pink or blue.

Height 3 1/4" Width 3 1/2"



ROYAL MODEL SNOOZ-ALARM CLOCK 7H250-L \$10.95

Modern design in beige or pink. Wide vision case with fully luminous dial. Repeat alarm for easy waking.

Height 3 3/4" Width 6"



BEIGE PINK

® Snooz-Alarm is a registered trademark of General Electric Company to identify its brand of repeat alarm clocks.



CUE-ETTE MODEL SNOOZ-ALARM CLOCK 7S268 \$5.98

New! Miniature styling plus repeat alarm for an extra snooze. Color blending beige.

Height 3" Width 3 1/8"



GOLDEN CIRCLE MODEL SNOOZ-ALARM CLOCK 7H265-L \$9.98

Handsome repeat alarm clock. Fully luminous. Antique white case.

Height 4 1/4" Width 4"



RICHWOOD MODEL SNOOZ-ALARM CLOCK 7H260 \$14.95

Repeat alarm clock with the warmth of wood. African mahogany case. For desk, den or bedroom.

Height 4 1/2" Width 6 3/4"

CUE-ETTE 7S261 \$5.98

New! Brilliant golden finish in a miniature design. An alarm styled with eye appeal.

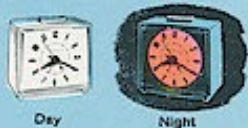
CUE-ETTE 7S261-L \$6.98

New! Metalized gold color in a petite case. Luminous dial. Insistent alarm.

Height 2 1/8" Width 3 3/8"

GENERAL ELECTRIC

ALARM CLOCKS with LIGHTED DIALS



Easy to read day or night. When the sun goes down the dial lights up. Special long life bulb lasts for years and years, costs less than a penny a year for current.



CUE-ETTE 7S261-K \$6.98
Miniature alarm with lighted dial. Easy to read day or night. Antique white case.
Height 2 1/4" Width 3 1/4"



CUE-ETTE MODEL SNOOZ-ALARM CLOCK 7S268-K \$7.98
New! Three exciting features—lighted dial, repeat alarm, miniature size. Beige.
Height 3" Width 3 1/4"



LITTLE MODEL SNOOZ-ALARM CLOCK 7H253-K \$7.98
New! Repeat alarm with lighted dial for easy reading at night. Sahara beige.
Height 3 1/2" Width 3 1/2"



RADIAL 7H245-K \$7.98
Attractive daytime dial lights up at night. Tailored in smart beige case. Alarm.
Height 3 1/2" Width 5 1/4"



SNOOZ-ALARM CLOCK 7H241-K \$8.98
Lighted dial. Alarm wakes you, lets you snooze, wakes you again. Antique white.
Height 3 1/2" Width 4 1/4"



VIGN-ETTE 7267-K \$9.98
New! Lighted dial alarm clock in graceful miniature design. Color styled in pink or beige. Corsage package for gift giving.
Height 3" Width 5 1/4"

TRIP-MATE 7274-K \$11.95
New! Compact travel alarm with lighted dial for easy time-telling. High impact brown case with leather texture. A gift to please.
Height 3" Width 4 1/2"



TREND 7H254 \$7.98
New! Style leader. Modern alarm in a choice of beige, pink or blue with color harmonizing dial.

TREND 7H254-L \$8.98
Popular fully luminous alarm ideal for gift giving. In beige with wrap-around crystal.
Height 3 1/4" Width 6 1/4"



The smart new Vign-ette makes its formal debut in **ATTRACTIVE GIFT PACKAGE**



VIGN-ETTE 7267 \$7.98
New! Smart feminine alarm in miniature. Antique white case with gold color dial or pink with white dial. Gift boxed.
Height 3" Width 5 1/4"

GENERAL ELECTRIC

TRIP-MATE 7274-L \$9.98
New! Luminous travel alarm clock in compact gray or brown case. Decorative panel conceals handy cord compartment.
Height 3" Width 4 1/2"



ALARM CLOCKS

BLOND
MAPLE
DARK
MAHOGANY



WAKEWOOD 7H246 \$9.98
Dark African mahogany clock with tailored design. Ideal desk clock or bedside alarm.

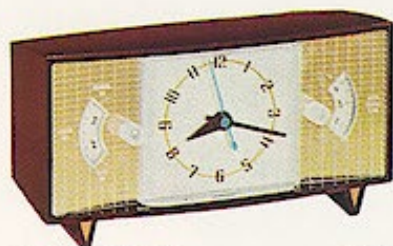
WAKEWOOD 7H246-L \$10.95
Fully luminous alarm. Finished in blond maple or rich dark African mahogany.
Height 4 1/4" Width 5"



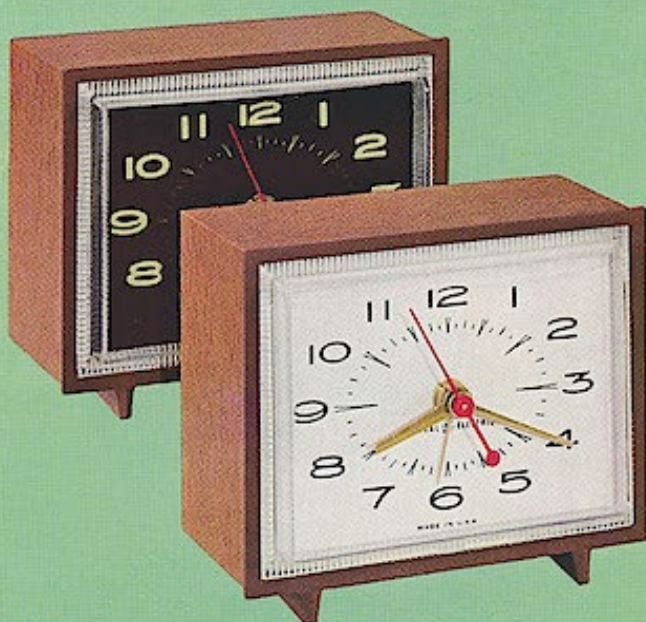
YACHTSMAN 7H167 \$11.95
Popular nautical alarm clock. Glistening brass bezel and spokes accent brown case.
Height 6" Width 7"



GRAPH 7H237-L \$14.95
Luminous styling. Gold color bezel and brown case. For desk or den. Alarm.
Height 4 1/4" Width 5 1/4"

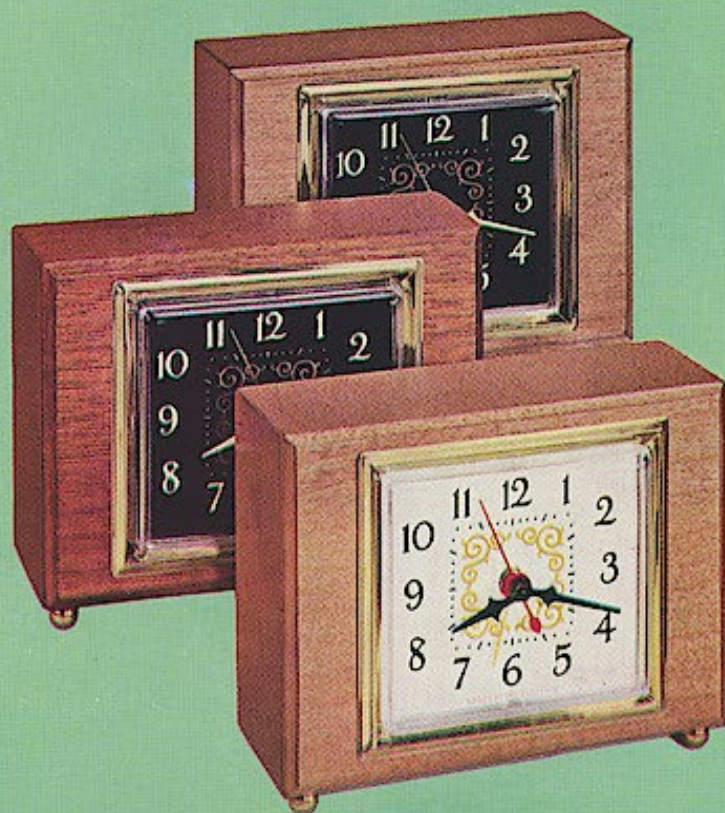


VIDEOCLOCK 8S69 \$14.95
Automatically turns radio or TV on and off. Accurate electric clock. Brown case.
Height 3 1/4" Width 7"



NU GRAIN 7271-L \$8.98
New! Smartly styled fully luminous alarm. Nutmeg vinyl wraps the clock in wood-like beauty. A gift selection sure to please.
Height 3 1/4" Width 4 3/4"

NU GRAIN 7271 \$7.98
New! Handsome alarm clock for bedroom, desk or den. Tailored case is framed in vinyl with wood grain effect in nutmeg.

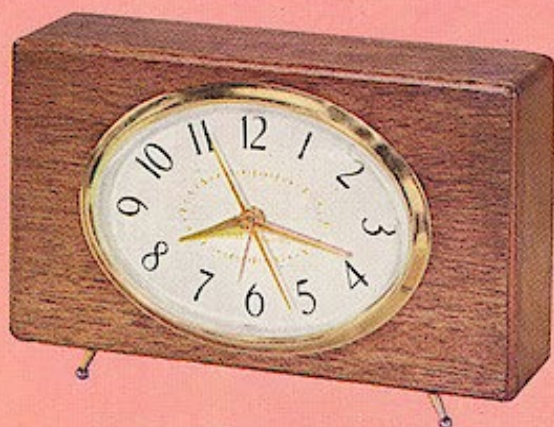


WOODLETTE 7269-L \$13.95
New! Superbly crafted wood case alarm in miniature. Fully luminous dial in richly grained finishes of fruitwood or mahogany.
Height 3 1/4" Width 4 1/4"

WOODLETTE 7269 \$12.95
New! Miniature wood case alarm in fruitwood finish. A tasteful design highlighted by gleaming brass bezel and feet.

GENERAL ELECTRIC

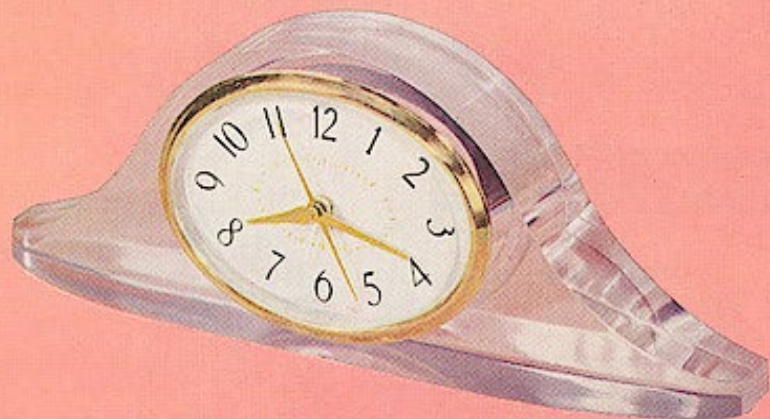
ALARM CLOCKS



KINGSWOOD 7275 \$17.95
 New! Dramatically designed in the luxury of African mahogany. Satin smooth silver color dial circled by brass bezel. Alarm.
 Height 4 1/4" Width 6 3/4"



MEDALLION 7276 \$19.95
 New! Handsomely styled with a tailored flair. Silver color dial, large gold color bezel. A distinctive gift choice. Alarm.
 Height 4 3/8" Width 7"



CLEARLUX 7272 \$29.95
 New! A classic fashioned in crystal clear case. Brass bezel frames silver color dial. A luxury clock of lasting elegance. Alarm.
 Height 3 3/4" Width 10 1/4"



GIFTWOOD 7H249 \$17.95
 Prestige in dark African mahogany. Wide polished brass bezel and white dial add distinctive beauty to this alarm.
 Height 4 1/2" Width 7 1/4"



LONGWOOD 7H259-L \$19.95
 Long, low, luxurious. A luminous alarm styled for bedroom, desk or den. African mahogany case with brass accents.
 Height 4 3/8" Width 8 3/8"



PROVINCIAL 7H247 \$29.95
 An authentic French provincial design. Fruitwood finish case and distinctive etched gold color dial. Alarm.
 Height 5 3/8" Width 7 3/4"

KITCHEN AND WALL CLOCKS



CLARITY 2H110 \$4.98
Low priced kitchen clock. Large dial slants down for easy reading. Color styled in red, turquoise or white cases.

Height 5 1/4" Width 6 1/2"



CONTOUR 2H115 \$5.98
Dramatic oval design forms wide easy-to-read dial. Pink and yellow with matching dial, red with white dial. Quiet, accurate.

Height 5" Width 8 1/2"



KITCHEN-MATE 2H104-C \$6.98
Metalized colors — lustrous chrome and white, brilliant copper and turquoise. No winding, accurate, dependable.

Diameter 6 1/2"



JOY 2H116 \$6.98
Bold easy-to-read dial. Sculptured wall-hugging case in pink, white or yellow. For kitchen, playroom or bath. Pendant set.

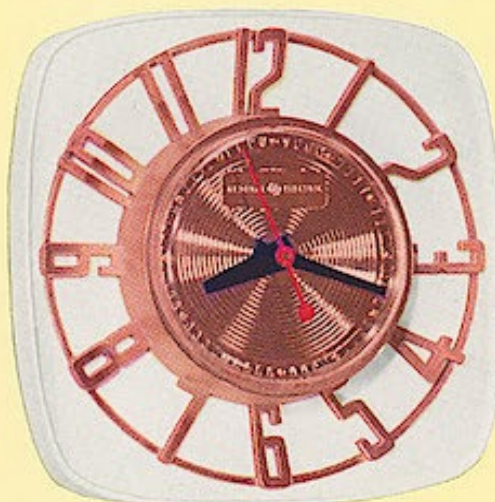
Height 5 3/4" Width 6 1/4"



FESTIVE 2H111 \$6.98
Folk art design in gay color combinations with black or white metal case.

FESTIVE 2H111-C \$7.98
Metal case in copper color. Wall-hugging design. An ideal gift selection.

Diameter 7"



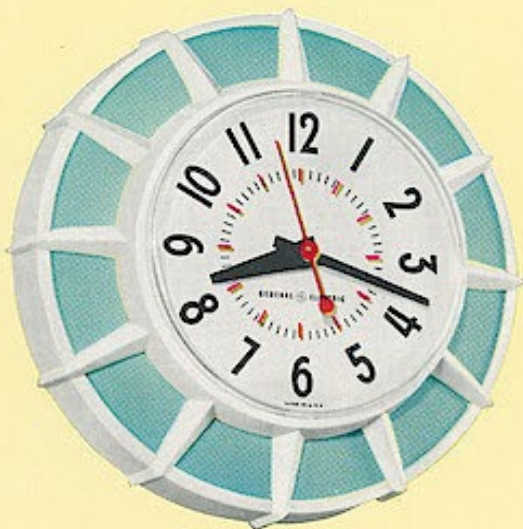
TOPPER 2H44-C \$4.98
New! A sparkling low-priced wall clock in metalized colors. Aqua or yellow with chrome, white with gleaming copper.

Height 6" Width 6"



DECORATOR 2H117 \$5.98
New! Popular sunburst style for playroom, kitchen or bath. Aqua, red or yellow. Quiet, accurate, dependable, value-packed.

Diameter 6 1/2"



GENERAL ELECTRIC



TRIM 2H113 \$8.98
Thin tailored beauty for the kitchen. Case colors are sparkling copper or gleaming chrome. Easy-to-read dial. Wall-hugging.

Height 5 1/4" Width 8 3/4"



SIMPLICITY 2H112 \$8.98
Good taste design. Metalized colors in copper or chrome. Easy-to-read dial.

Diameter 8 1/4"

KITCHEN AND WALL CLOCKS



PATTERNS 2118 \$7.98

New! Dramatic styling in a colorful mosaic pattern. In beige, white or gray colors. Stands for use as table clock, too. A distinctive gift.

Height 7" Width 8 1/4"



WALL KING 2073 \$14.95

New! Glamorous design in cherry or walnut finishes. Dial "floats" on sculptured-effect tray. For kitchen or dining room. Interruption indicator.

Height 5 3/4" Width 10 1/2"



BLACK WITH GOLD COLOR

WHITE

HORIZON 2H64 \$9.98

Versatile clock design. Wall-hugging case mounts horizontally or vertically. White with copper color, black with gold color.

Height 8 1/4" Width 13"



BLACK

WHITE

COPPER COLOR

DUTCH TREAT 2H69 \$9.98

Fashionable Pennsylvania Dutch motif on black or white backgrounds. Metal case.

DUTCH TREAT 2H69-C \$11.95

Copper color metal case in gay design. A distinctive addition to any home.

Diameter 10"



BLACK

GOLD COLOR

CONTRAST 2H60 \$14.95

Fashionable black accent in heavy wrought iron. Styled for any decor.

CONTRAST 2H60-G \$17.95

Luxurious wall clock with scroll motif. In heavy gold color wrought iron.

Diameter 12"



SHINING HOURS 2H63 \$34.95

Shimmering wall clock beauty. Styled in all gold color or gold color with clear rays.

Diameter 16"



BROWN

CHROME COLOR

Commerce Clocks

Handsome, easy-reading clocks for offices, schools and professional use.

1H1608 Brown case \$11.95

1H1608-C Chrome color case \$13.95

Dial 8"; Diameter 10 1/2"; Depth 3"

1H1612 Brown case \$13.95

1H1612-C Chrome color case \$15.95

Dial 11 1/2"; Diameter 14 1/2"; Depth 3 1/4"

1H1615 Brown case \$19.95

Dial 14 1/2"; Diameter 17 1/2"; Depth 3 1/4"

GENERAL  ELECTRIC

DECORATIVE WALL CLOCKS

SHOW PIECE

2074 \$24.95

New! Distinctive design in fruitwood or walnut finishes. Large dial. Synchronous motor.

SHOW PIECE

2070 \$29.95

Handsome plaque style in fruitwood or walnut finishes. New freedom of decor with battery operated movement.

Diameter 15"



INHERITANCE

2557 \$34.95

Decorative wall clock with fruitwood finish case. Bas-relief solid brass dial turns to form traditional square or modern diamond shape.

Height 18 3/4" Width 10 3/4"

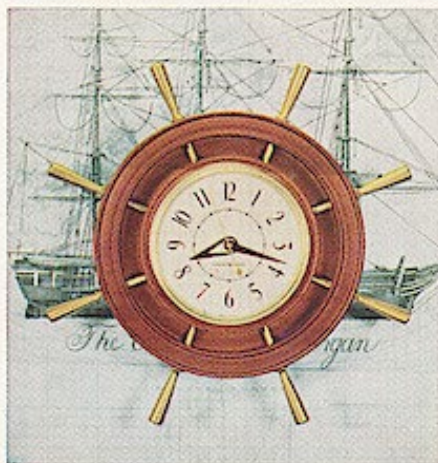


NAVIGATOR

2H67 \$21.95

Ever-popular nautical clock. Rich fruitwood finish case and brass accents. Ideal for den, game room or office.

Diameter 12"



COLONIAL TIMES

2075 \$39.95

New! Synchronous clock authentically styled in majestic case. Antique finish mirrors a rich heritage of Americana.

COLONIAL TIMES

2D71 \$49.95

Federal eagle design with cordless battery movement. A quality engineered clock of enduring beauty.

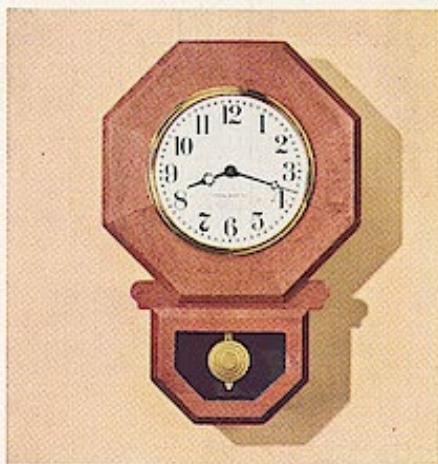
Height 18" Width 13 3/4"

SCHOOL-DAYS

8H31 \$24.95

A charming miniature of the old schoolroom clock with swinging pendulum. Fruitwood finish case.

Height 11 3/4" Width 7 3/4"



FREEDOM

2077 \$39.95

New! A masterpiece in early American design. Large dial framed in rich fruitwood finish case. Synchronous.

FREEDOM

2076 \$49.95

New! Cordless clock powered by battery. Precision built movement offers new latitude in decor. In fruitwood finish Colonial case.

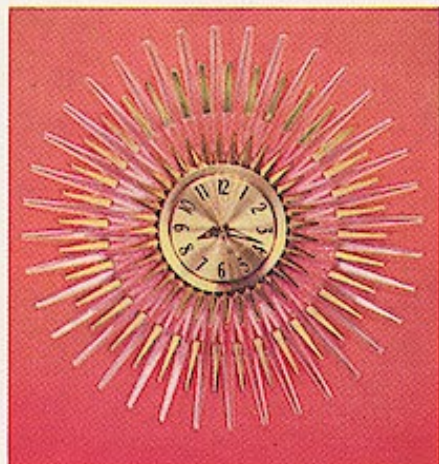
Height 15 3/4" Width 14 3/4"

GOLDEN TIMES

2H68 \$29.95

A design masterpiece. Gleaming gold color tines radiate from dramatic contrasting dial.

Height 16 3/4" Width 20"



STARBURST

2H66 \$59.95

The ultimate in modern decorator wall clocks. A magnificent design of gold color framed by crystal clear rays.

Diameter 24"

All prices are Manufacturer's suggested retail prices plus applicable taxes. Prices and specifications subject to change without notice.